



## Program Details

- I. Rewards Points Program
- II. Birthday Gift
- III. Exclusive Offers & Event Invites
- IV. Members Only Discounts

### I. About the Club B Program

Earn 10 reward points for every \$1 spent on products and services at Barberia.

When you are purchasing products or services, be sure to let our beauty experts know that you are a Club B member.

Membership to Club B is a free rewards program offered by Barberia. It is limited to individuals only and is limited to one account per individual. You must be age 13 years or older and a legal resident of the United States to be eligible for Membership. Eligible minors must obtain their parent's or legal guardian's consent prior to participation. Membership requirements include signing up for email confirmations and other notifications. By joining Club B, you will get access to earn rewards points towards free products, special discounts, a birthday gift and invitations to members only events and promotions. Also, Barberia will confirm future appointments via email. In order to join and maintain membership, a current & valid email is required.

First time clients: First time clients are eligible to sign up for Club B on their first visit during ring up. Club B membership benefits are activated on their next paying visit during ring up.

By submitting an application for Club B, you agree (or, if you are a minor, your parent or legal guardian agrees) to be bound by the terms and conditions. NO PURCHASE IS NECESSARY TO BECOME A MEMBER. The Program is void where prohibited by law.

- **Club B Card**

A Club B "Card" is issued at the time of sign up. It is simply a receipt to indicate that we have successfully registered you into the Program. You do not need a Club B Card to shop at Barberia or to accumulate points in your Rewards Account; all you need is to keep us updated with your current email address. Club B Cards are not available by mail and are not required or used for purchases. During your ring up at Barberia, simply

confirm your email address with the Client Care Team Member who is performing the transaction, and your Club B benefits will be applied to the transaction.

- **2500 Point Perks**

You will receive a free deluxe sample or travel size product with your purchase when you accumulate 2500 reward points in your Reward Account. During the ring up process, you will be prompted to choose any IN STOCK Barberia Brand travel size or deluxe sample.

- You will see this deluxe sample listed along with your other purchases on your receipt, should you request one. Samples and travel sizes are limited and substitutions may occur.

Due to the limited nature of the free deluxe samples and travel size products, we regret that we are unable return or exchange items redeemed with rewards points for any reason.

- **Other Ways to Earn Reward Points**

From time to time, Barberia may offer promotions to earn additional points. These promotions will be subject to all applicable terms and conditions of the Club B program and may change or be discontinued at any time.

- **Reward Account Points**

Club B members receive ten points for every dollar spent on products and services. Gift Card purchases are excluded from this offer. Every time you accumulate 2500 points in your Reward Account, you can redeem them to receive one Club B deluxe sample or travel size that is currently offered, with your purchase and 2500 points will be deducted from your Reward Account balance. Reward Account points have no cash value and are only redeemable for rewards.

Points will be deducted from your Reward Account when a refund is issued that originally earned points. It is possible your Reward Account could have a negative balance after a refund takes place.

Points expire 12 months after they are issued. If your Club B membership is terminated, any points accrued in your Reward Account will be voided.

Points in your reward account cannot be transferred to another account. Points cannot be combined with other offers or points in other accounts.

Points cannot be used to pay for services or products. Points cannot be earned on gift card purchases. Points have no cash value.

## **II. Birthday Gift**

All Club B members are eligible to receive a birthday gift from Barberia. You may pick up your gift at Barberia within 30 days of your birthday by visiting Barberia. To receive your gift, simply let a Client Care Team Member know you would like to receive your gift.

If your birthday timeframe has passed for this year, rest assured, we will have another exciting gift next year. We regret that we are unable to send the birthday gift via mail or award any points or dollar value credit if you miss your timeframe.

No purchase is necessary to receive your gift. Upon termination of Club B membership, discounts will no longer be applicable.

### **III. Club B Store Events & Exclusive Offers**

Club B members may receive invitations to members only events & offers. Because space is limited at the events, prior registration is required. Please follow the instructions you received in your invitation email to register for the event. You will be asked to show your invitation at the event. Events are on a first come first serve basis; we regret that space is limited to these events and that we may be unable to register you for the event once it reaches capacity. The same applies for special offers and promotions. Because supplies are limited, offers and promotions are only good while supplies last and cannot be combined with other offers.

### **IV. Club B Discounts**

Currently, Barberia is offering the following Club B Members only discounts:

***Combo Discount: Save 10% when you receive a color/ highlight service with a haircut or blow-dry during the same visit.***

Barberia may offer exclusive discounts on an on-going or limited time basis. Club B discounts are not combinable with any other offer, promotion or discount. Club B discounts may not be used when purchasing gift cards. Upon termination of Club B membership, discounts will no longer be applicable.

Any discounts or Club B benefits offered are subject to change or be terminated at any time with or without notice.

Please see Terms and Conditions for complete Club B policies.  
If you have any questions, please contact us 650-349-2414.