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I. About the Program

Membership to Club B is a free rewards program offered by Barberia. It is limited to individuals only and is limited to one account per individual. You must be age 18 years or older and a legal resident of the United States to be eligible for Membership. Membership requirements include signing up for email confirmations and other notifications. By joining Club B, you will get access to earn rewards points towards free products, special discounts, a birthday gift and invitations to member's only events and promotions. Also, Barberia will confirm future appointments via email. Membership requirements include signing up for email appointment confirmations and other email notifications. Barberia will confirm future appointments via email. In order to join and maintain membership, a current & valid email subscription is required.

First time clients: First time clients are eligible to sign up for Club B on their first visit during ring up. Club B membership benefits are activated on their next paying visit during ring up.

By submitting an application for Club B, you agree (or, if you are a minor, your parent or legal guardian agrees) to be bound by the terms and conditions. NO PURCHASE IS NECESSARY TO BECOME A MEMBER. The Program is void where prohibited by law.

• Club B Card

A Club B "Card" is issued at the time of sign up. It is simply a receipt to indicate that we have successfully registered you into the Program. You do not need a Club B Card to shop at Barberia or to accumulate points in your Rewards Account; all you need is to keep us updated with your current email address. Club B Cards are not available by mail and are not required or used for purchases. During your ring up at Barberia, simply confirm your email address with the Client Care Team Member who is performing the transaction, and your Club B benefits will be applied to the transaction.

II. Rewards Points

How to earn:

- o 10 points earned on every dollar spent on services. Points are not earned when purchasing or redeeming gift cards.
- o New clients who pre-book their 2nd appointment before leaving the salon during 1st appointment will be credited 500 points when the 2nd appointment is paid.

How to redeem -

Club b members in good standing (with valid email subscription) may redeem points for retail items featured on the reward tower. Reward tiers and featured items are subject to change without notice. Current rewards options:

- 2500 pts. – \$5 off coupon for full size product. One coupon per product.
- 5000 pts. – Any conditioning treatment

Rules on rewards points:

- Once you redeem rewards points, these are deducted from your reward account and cannot be refunded.
- Only one coupon per product.
- Coupons cannot be combined with other discounts or offers.
- We cannot guarantee the availability of rewards items.
- Members are responsible for paying sales tax.
- Points will be deducted from your Reward Account when a refund is issued that originally earned points. It is possible your Reward Account could have a negative balance after a refund takes place.
- If your Club B membership is terminated, any points accrued in your Reward Account will be voided.
- Points in your reward account cannot be transferred to another account. Points cannot be combined with other offers or points in other accounts.
- Points cannot be used to pay for services.
- Points cannot be earned on gift card purchases.
- Points have no cash value.
- Points expire on 1/1 of the following year.

- **Other Ways to Earn Reward Points**

From time to time, Barberia may offer promotions to earn additional points. These promotions will be subject to all applicable terms and conditions of the Club B program and may change or be discontinued at any time.

III. Birthday Gift

All Club B members are eligible to receive a birthday gift from Barberia. You may pick up your gift at Barberia within 30 days of your birthday by visiting Barberia. To receive your gift, simply let a Client Care Team Member know you would like to receive your gift.

If your birthday timeframe has passed for this year, rest assured, we will have another exciting gift next year. We regret that we are unable to send the birthday gift via mail or award any points or dollar value credit if you miss your timeframe.

No purchase is necessary to receive your gift.

IV. Club B Store Events & Exclusive Offers

Club B members may receive invitations to members only events & offers. Because space is limited at the events, prior registration is required. Please follow the instructions you received in your invitation email to register for the event. You will be asked to show your invitation at the event. Events are on a first come first serve basis; we regret that space is limited to these events and that we may be unable to register you for the event once it reaches capacity. The same applies for special offers and promotions. Because supplies are limited, offers and promotions are only good while supplies last and cannot be combined with other offers.

V. Club B Discounts

Currently, Barberia is offering the following Club B Members only discounts:

Combo Discount: Save 10% when you receive a color/ highlight service with a haircut or blow-dry during the same visit.

Barberia may offer exclusive discounts on an on-going or limited time basis. Club B discounts are not combinable with any other offer, promotion or discount. Club B discounts may not be used when purchasing gift cards. Upon termination of Club B membership, discounts will no longer be applicable.

Any discounts or Club B benefits offered are subject to change or be terminated at any time with or without notice.

Please see Terms and Conditions for complete Club B policies.
If you have any questions, please contact us 650-349-2414.